



## FONTANA DAYS 2022

Dear Friends and Neighbors,

The Exchange Club of Fontana was proud to host the **109th Annual Fontana Days Festival, June 2<sup>nd</sup> through June 5<sup>th</sup>, 2022**. This annual fundraiser is the primary source of funding for this leading service organization. We have been dedicated to enriching the well-being of the children in the Fontana area since 1953. The funds raised at this event provide scholarships, youth sports, academic activities and (youth oriented) law enforcement programs.

The 2020 Fontana Days Festival Theme is: **"THE ROARING 20's" "JUNE 2<sup>ND</sup> thru JUNE 5<sup>th</sup>**

Due to the high-profile nature of this event, you don't want to miss the opportunity of being actively involved. Not only does it contribute a great deal to the children in our community, it also provides local businesses with an opportunity to advertise their services to the thousands of people who enjoy the festivities each year. The Fontana Days Festival is written into the City Code and is put on with the full cooperation and assistance of the City of Fontana.

All sponsorship funds are tax deductible donations. We need your support to help us maintain this **109-year-old tradition**.

A member of the Exchange Club will be contacting you soon. In the meantime, please review the enclosed packet of participation opportunities available to you.

We look forward to your enthusiastic participation.

Thank you for your consideration.

R. Dale Evans, Sr.  
Exchange Club of Fontana President  
909 202 9464

**The Exchange Club of Fontana Tax ID # 23-7004593**

# *“The Roaring 20’s”*

## *109th Fontana Days Festival*

The 109th Fontana Days Festival is fast approaching! The four-day event will be held from June 2, 2022 thru June 5th, 2022 at Veterans Park. Activities includes Carnival Rides, Folkloric, Mariachi and Karaoke Contests, Vendors, and lots of exciting Live Entertainment. Your business or organization can participate in this fantastic, time-honored community event by becoming a sponsor. All proceeds pay for the cost of the event and support community youth projects and scholarships throughout the year. A variety of sponsorship levels are available and can be customized to meet your marketing needs.

### 2022 Sponsorship Opportunities



#### Circle Your Sponsorship Level

#### **Premiere Sponsor: \$5,000**

As a Premier Sponsor you are entitled to the following:

- Complimentary Booth space at Festival. **(Must Commit to all four Days during open hours).**
- Entitled to Eight (8) sets of 20 carnival rides (Total 160) good all 4 days.
- Time permitting, business name on promotional fliers, news articles, and Marketing banner for all four days
- Special acknowledgement through-out the event from the stage.
- Entertainment stage banner
- Complimentary VIP Parade car entry
- ½ page advertising in The Fontana Exchange Program
- Recognition on Exchange Club Full Page Ad
- Link on [exchangecluboffontana.org](http://exchangecluboffontana.org) Website

#### **Platinum Sponsor: \$3,000**

As a Platinum Sponsor you are entitled to the following:

- Complimentary Booth space at Festival. (Must Commit to all four Days during open hours).
- Entitled to Four (4) sets of 20 carnival rides (Total 80) good all 4 days Four (4) Carnival
- Time permitting, business name on promotional fliers, news articles, and Marketing banner for all four days.
- **Special acknowledgement through-out the event from the stage.**
- Complimentary VIP Parade car entry
- ¼ page advertising in The Fontana Exchange Program
- Recognition on Exchange Club Full Page Ad
- Link on [exchangecluboffontana.org](http://exchangecluboffontana.org) Website

### **Gold Sponsor \$2,000:**

As a Gold Sponsor you are entitled to the following:

- Recognition on Exchange Club Full Page Ad
- Complimentary Booth space at Festival (Must Commit to all four Days during open hours)
- Entitled to Two (2) sets of 20 carnival rides (Total 40) good all 4 days Four (4) Carnival
- Time permitting, business name on promotional fliers, news articles, and Marketing banner for all four days
- Special acknowledgement through-out the event from the stage
- Link on exchangecluboffontana.org Website

### **Give a Kid a Flag Sponsor: \$1,500**

5000 American Flags are given to kids along the parade route

Flag Sponsorship entitles You to the Following:

- Flag sponsor is announced at Announcers stand repeatedly.
- Entitled to One (1) sets of 20 carnival rides (Total 20) good all 4 days Four (4) Carnival
- Special acknowledgement through-out the event from the stage.
- Marketing banner for all four days along fence

### **Silver Sponsor: \$1,000**

As a Silver Sponsor you are entitled to the following:

- Time permitting, business name on promotional fliers, news articles, and Marketing banner for all four days.
- Special acknowledgement through-out the event from the stage.

### **Give a Kid a Book Sponsor: \$1,000**

500 Children's Books to be handed out at Festival

- Time permitting, business name on promotional fliers, news articles, and Marketing banner for all four days.
- Special acknowledgement through-out the event from the stage.

### **Bronze/Friends of Fontana Days Sponsor: \$500**

- Marketing banner for all four days along fence.

**Please contact Exchange Club member to submit or pick-up and/or deliver your banner  
To Veterans Park No Later than June 2<sup>nd</sup>, 2022**

Recycle where you live, work, and play



**Exchange Club of Fontana**

**Working Together to Make Things Better!**

R. Dale Evans Sr.-2021 President (909) 202-9464

Sonja Dawkins, Sponsorship Committee (951)708-1894

[exchangeclubfontana@gmail.com](mailto:exchangeclubfontana@gmail.com)

[www.fontanadays.com](http://www.fontanadays.com)

Mail Your Sponsorship Selection To

**Exchange Club of Fontana**

**P.O. Box 90**

**Fontana, California 92336**

**Business Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Contact E-Mail** \_\_\_\_\_

**Sponsorship Level Selected** \_\_\_\_\_